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## FOR IMMEDIATE RELEASE

# Pacor Introduces Enhanced Website highlighting Industrial Insulation Solutions for OEM and Industrial Applications

*Pacor, Inc., an authorized OEM Fabricating Partner for Aspen Aerogels and a Johns Manville Select Master Fabricator, also produces custom industrial insulation products using fiberglass, ceramic, foam and aerogel insulation for OEM and industrial applications. Pacor has launched an enhanced website (<http://www.pacorinc.com>) focused on improved product information, online store integration, site navigation and functionality.*

Bordentown, NJ (PRWeb) September 28, 2012 – Pacor, Inc., a premier fabricator of thermal and acoustical insulation products for industries including Aerospace, Petrochemical, Food Service Equipment, Power Generation, HVAC and Transportation, has launched a new website with enhanced online product information, tighter integration with their online store, improved navigational elements, expanded careers section and re-designed home page.

Pacor's product pages have been enhanced with additional product information, images and specification details including temperature limit, thickness, width, density and air velocity data. This information helps visitors understand what product best fits their needs and how each product performs in different conditions. The product information is also organized in clear categories for fiberglass, ceramic, foam and [aerogel insulation](#) products. In addition, Pacor's custom solutions, including their widely used [RapidWrap® removable insulation covers](#), PaCoat automotive insulation and UltraGard pipe wrap, are easy to find and learn about. This makes it easy for users to find the correct industrial insulation quickly.

Visitors can now, from every specific product page, either buy the product from our online store or request a quote from Pacor for a particular application. "With the immense range of technical information and functionality on the new website", Ron Latini, the President/CEO of Pacor, Inc., stated, "Our customers now have one location to research, evaluate, select and acquire the best industrial insulation solution for their specific application." The new website also includes an improved home page highlighting Pacor's long history and important relationships in the insulation industry, their main capabilities, customer testimonials and multiple ways to get in touch with Pacor for further assistance.



### About Pacor, Inc.

Headquartered in Bordentown, NJ, with locations in NC and GA, and in business since 1921, Pacor, Inc. is an industry leading insulation fabricator and distributor of industrial insulation products, including aerogel insulation, removable insulation covers, pipe wrap, [fiberglass insulation](#), ceramic insulation and automotive insulation. Pacor is ISO 9001 Registered and has an unsurpassed dedication to service, quality and customer requirements along with our vast experience in the numerous industries Pacor serves. For more information, please visit <http://www.pacorinc.com> or call 888-918-0800.

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